

*Winona Area SHRM Board Meeting
10/30/2013 4:30 – 5:00 pm Jeffersons*

Attending: Lori O'Brien, Deb McClellan, Karissa Wirt, Cheri Gabbert, Alberta Rosburg

Lori called the meeting to order, Deb made a motion to approve the minutes of the August board meeting and Cheri seconded.

Treasurer Update:

- a. Deb did not have the financials ready for review, has been sick. She will send them to Lori (President) and Lori will forward to Board members for approval.*
- b. Financials were sent out Monday, November 4th via email. No concerns. Alberta made motion to accept Treasurer's report, Cheri Seconded.*

Webmaster, PR, & Marketing:

- a. Reviewed the zip drive/business card holders to sell to our members. Deb M made a motion that we will sell the Business card holder for \$10, and the zip drive \$5. Proceeds to benefit the SHRM Foundation. 2nd by Cheri, Motion passed.*

Student Chapter/Education:

- a. Alberta will stay on as Student Chapter Liaison*
- b. Students will be in charge of the February meeting, will have Nancy Vollertsen talk again. Concern of Nancy is of a snowstorm since she comes from the Cities; we could do a skype meeting if that should happen.*

Vice-President update:

- a. Elizabeth not in attendance, no report.*

Legislative:

- a. Beth not in attendance, no report.*
- b.*

Membership:

- a. Karissa provided a report on members for 2013.*
- b. We are still in need of a Certificate/Foundation Director. Karissa will send Lori a list of members that have their certificate, so that we could contact them about taking on this Director position.*

Misc:

- a. To be discussed at first 2014 Board meeting: Review meal cost and beverage cost; how many lunches are sold, is it worth continuing offering a meal or brown bag meetings.*
- b. Beth brought up at the last Board meeting the idea of looking at offering online only meetings a few times throughout the year using GoTo Meeting.*
- c. Also discussed: Speakers and ideas for meetings. Possibility of a round table luncheon, rotate through every 15 minutes and have a “specialist” as lead at each table to discuss that topic.*
- d. Alberta is in contact with Margaret Morford, who has given presentations in the past and will see what her availability/cost is for speaking, possibly for the spring conference*
- e. Also Jim Sherman from Wessels & Sherman.*
- f. Ideas thrown out of staggering the times of the monthly meeting: Breakfast, lunch and dinner, could be done quarterly to see if attendance increases.*
- g. Karissa will come up with some questions we could send out either by survey, or the Board would divide up the member list and each make a personal phone call to 20 people with the same set of questions to ask each one.*

A motion was made by Alberta and seconded by Cheri to adjourn. Motion carried.