



Summer Membership Social & Professional Development Seminar

August 14, 2014

Hosted at: **Elmaro Winery**

Located near Trempealeau, WI

Registration Fee: **\$12** pre-registration or **\$15** at the door.

- Event Date: *Thursday, August 14, 2014*
- Event Check In: *4:00 p.m.*
- Seminar Begins: *4:15 p.m.*
- Social Hour: *5:15 – 6:00/6:30 p.m.*
- Register: *Online at www.winona.shrm.org by August 7 for the Early Bird rate*



<http://www.elmarovineyard.com/>

» [Get driving directions on Google](#)

Event Details:

The winery is generally open until 6:00 p.m., but our group may stay until 6:30 p.m., if needed. The session is scheduled to start promptly at 4:15 p.m. Concluding the professional development seminar, SHRM members and their guests are invited to stay for the social and networking hour. The winery offers a variety of wine and cheese trays for purchase and enjoyment!



This event is open to Winona Area SHRM Members and Guests of Members.

Featuring Barb Larsen Training & Consulting



Join us for an overview of the Seminar: **7 Habits of Highly Effective People**

The “7 Habits of Highly Effective People” training course is based on the best-selling business book by the same name. To succeed, employees must proactively commit to the organization’s most important goals and collaborate effectively with one another to achieve them. This workshop offers a foundational introduction to the habits that are essential to overall effectiveness, to invite people to change the fundamental way they approach their jobs, relationships, problems and opportunities. The 7 Habits course equips employees with the tools and skills to work at the highest level of “Effectiveness,” both with and through others. In this fast-paced workshop, our instructor will demonstrate how she has successfully adapted the 7 Habits into her life personally and professionally, and what a difference it has made. True results in organizations must come from “within,” and this workshop strives to develop those traits within employees, who in turn can motivate others. Empowering organizations allow employees to empower themselves; this experience, for many, is the beginning of a lifetime journey.

www.barbaralarsen.com

Instructor Bio:

For nearly 25 years, Barb Larsen has built a reputation for developing customer service and strategic marketing programs that command results. Barb has held higher education roles in Continuing Education Training, and Career Services. Barb currently teaches Marketing and Management classes in the College of Business at UW-La Crosse. Barb also taught training and development classes at Winona State University, and Business courses at Western Technical College in La Crosse, WI.

Continue reading Barb Larsen’s bio at <http://www.barbaralarsen.com/about/>.

